

2009 Baltimore 10-Miler Post Race Survey

1. How Did You Hear About the Event?			
		Response Percent	Response Count
Found information online		31.2%	160
From a friend		21.8%	112
Brochure Mailed to my Home		1.0%	5
Picked Up Brochure at a Retail Outlet		0.2%	1
Received Information at another race		9.0%	46
Saw ad in a print publication		2.9%	15
Previous Participant		26.3%	135
Other (please specify)		7.6%	39
		answered question	513
		skipped question	0

2. Rate the Quality of the Information on the Website (5 is best)			
		Response Percent	Response Count
1		0.2%	1
2		0.6%	3
3		9.4%	48
4		42.5%	217
5		44.9%	229
Never viewed the website		2.4%	12
		answered question	510
		skipped question	3

3. Rate the Ease of the Registration Process (5 is best)			Response Percent	Response Count
1			0.6%	3
2			0.4%	2
3			2.7%	14
4			23.5%	120
5			72.7%	371
			answered question	510
			skipped question	3



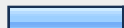

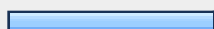
4. Rate the Quality of the Information Received After Registration (5 is Best)			Response Percent	Response Count
1			0.0%	0
2			1.2%	6
3			5.3%	27
4			32.5%	166
5			61.0%	311
			answered question	510
			skipped question	3




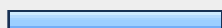

5. Which Packet-Pick Up Option Did You Use?			
		Response Percent	Response Count
Road Runner Sports on Wednesday (Columbia, Md.)		29.1%	148
Falls Road Running on Thursday (Baltimore, Md.)		32.0%	163
Maryland Zoo on Friday (Baltimore, Md.)		24.4%	124
Race Morning Packet Pick-Up		14.5%	74
		answered question	509
		skipped question	4



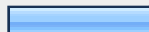
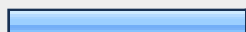
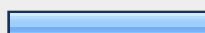
6. Rate the Hours of the Packet Pick Up (5 is Best)			
		Response Percent	Response Count
1		0.6%	3
2		2.4%	12
3		10.4%	53
4		33.4%	170
5		53.2%	271
		answered question	509
		skipped question	4

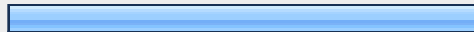

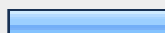
7. Rate the Quality of the Race Premiums (5 is Best)			
		Response Percent	Response Count
1		0.4%	2
2		0.6%	3
3		4.5%	23
4		15.5%	79
5		79.0%	402
<i>answered question</i>			509
<i>skipped question</i>			4

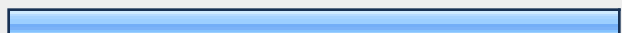

8. Rate the Quality of Your Travel Experience and the Parking Areas (5 is best)			
		Response Percent	Response Count
1		7.1%	36
2		10.5%	53
3		24.0%	121
4		35.4%	179
5		23.0%	116
<i>answered question</i>			505
<i>skipped question</i>			8

9. Rate the Quality of the Race Route (5 is Best)			Response Percent	Response Count
1			1.0%	5
2			4.3%	22
3			17.6%	89
4			45.8%	232
5			31.4%	159
			<i>answered question</i>	507
			<i>skipped question</i>	6

10. Rate the Quality of the On-Course Aid-Station (5 is Best)			Response Percent	Response Count
1			0.4%	2
2			1.2%	6
3			5.7%	29
4			32.7%	166
5			60.0%	304
			<i>answered question</i>	507
			<i>skipped question</i>	6

11. Rate the Quality of the Post-Race Food & Beverages (5 is Best)			Response Percent	Response Count
1			3.2%	16
2			8.5%	43
3			21.5%	109
4			36.4%	184
5			30.4%	154
			<i>answered question</i>	506
			<i>skipped question</i>	7

12. Do You Plan to Run Again Next Year?			Response Percent	Response Count
Yes			71.9%	364
No			4.0%	20
Not Sure			24.1%	122
			<i>answered question</i>	506
			<i>skipped question</i>	7

13. Would You Recommend the Baltimore 10-Miler to a Friend			Response Percent	Response Count
Yes			94.3%	477
No			5.7%	29
			<i>answered question</i>	506
			<i>skipped question</i>	7

14. If you would like to be eligible for the Free Entry, Please Enter Your First and Last Name		
		Response Count
		396
	<i>answered question</i>	396
	<i>skipped question</i>	117